

International Communication: A Reader

Edited by **Daya Kishan Thussu**

'Instructors and students will find this blend of golden classics and recent work very handy. The inclusion of fugitive historical documents from intergovernmental conferences is particularly helpful.' - *Bella Mody, deCastro Chair in Global Media, University of Colorado, Boulder, USA*

'As the field of communication studies expands and internationalizes, there is a growing need for global resource material. Daya Thussu has brought such material together in a *Reader* that will prove invaluable for teaching on the political, economic, cultural and technological dimensions of global communication. Not only a "must read" but also a "must use". Highly recommended!' - Cees J. Hamelink, Professor Emeritus of International Communication, University of Amsterdam

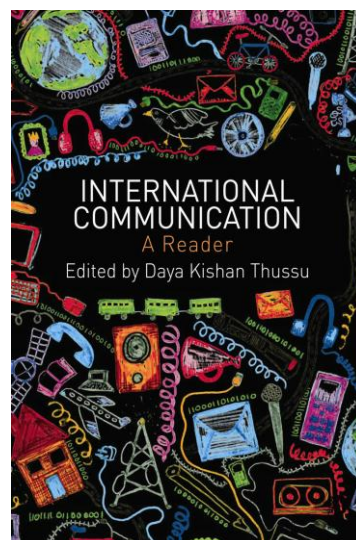
'In this magisterial collection, Professor Thussu helps ground a discipline and frame a way of thinking about the global, the international, and the extraordinary significance of the changing empire of communications and society.' - *Monroe Price, Director of the Center for Global Communication Studies at the Annenberg School of Communication, University of Pennsylvania, USA*

This comprehensive Reader brings together seminal texts in media and communication studies from both traditional as well as more recent scholarship. It is organized to reflect the growing internationalization of the field, with clearly defined sections covering key aspects of global communication – from historical literature to policy documents – as well as regional perspectives and cultural and political writings on communication from across the globe.

Designed for use with university courses, *International Communication: A Reader* is divided into six parts and includes, in addition to core academic readings, key policy documents, that demonstrate the development of the political, economic and technological infrastructure underpinning the global system of media and communication.

Additional features include:

- a timeline showing the chronology of main events in global communication
- relevant websites for further research.



July 2009 | 616 pages | Paperback: 978-0-415-44456-9 | £24.99

About the Editor

Daya Kishan Thussu is Professor of International Communication at the University of Westminster in London. The founder and managing editor of the journal *Global Media and Communication*, his key publications include *Internationalizing Media Studies*, *News as Entertainment*, *Media on the Move*, *International Communication*, and *Electronic Empires*.

List of Contributors: Arjun Appadurai, Oliver Boyd-Barrett, Manuel Castells, Mark Deuze, John D. H. Downing, Daniel Hallin, Radha S. Hegde, Koichi Iwabuchi, Karim H. Karim, Elihu Katz, Lina Khatib, Marwan M. Kraidy, Harold D. Lasswell, Tamar Liebes, Daniel Lerner, Paolo Mancini, Armand Mattelart, Srinivas R. Melkote, Robert McChesney, Eli Noam, Joseph S. Nye Jr, Joseph N. Pelton, Monroe Price, Marc Raboy, Dan Schiller, Herbert I. Schiller, Raka Shome, Joseph D. Straubhaar, Daya Kishan Thussu, Jeremy Tunstall.

Order Your Copy Today >>>